

Gender Sensitive Intervention for Change

Semester End Examination IV

16/4/2018

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Introduction of Workshop

The topic for the workshop was 'Role of Media in Gender Equality'. The interest for the **topic** began from the time we were introduced to a subject in our course 'Gender and Media' **where** it showed how media has an important role in our lives and how it plays a crucial role **in gender** relations in our society.

The same thought was there when I took up this topic as people are unaware (mostly) that **media** has a strong impact on how we see the world. And how we perceive our surrounding. **In the past** when things like television came into existence it used to be a medium of uniting **the family** and other people around them where the media was considered as the society's **reflection**. It was the only thing by which knew what was happening around the country and **even world** and was a medium people trusted and that notion is still prevalent.

We can see how our movies, advertisements, serials, etc. have an influence on how we **describe** gender role in our life. And how it is taken as if it's the right way to behave, think **etc.** we know how many people use media to influence the general public's opinions, hence **this workshop** was a small start to make people aware about it.

The aim of the workshop was to make college students of St Xavier's College, Mapusa **aware about** influence of media on them. And try to make them think before they watch any **movies, serials, advertisements** etc. and to critically think about it.

Permission for Workshop and Fixing Of Date and Time

The workshop was conducted in St. Xavier's college of Arts, Science and Commerce, Mapusa. The choice to choose St Xavier's College was because I was the alumna there, there hence getting permission was easier.

The help of my classmate Ms. Niky Yende was taken as she had a better connection with the teachers in the college and was ready to help me to get permission in the college and hence we both went to get permission of the Principal Dr. (Fr.) Jeronimo D'Silva but as that day there was a programme in the campus we had to wait for more than an hour for the Principal to be free and we waited till the principal was done. Then we went to the principal's office where I explained the about the workshop and he immediately gave me permission to do the workshop.

Then the Principal took us to the teacher's office and as no teachers were available the Principal said to wait till the teachers come, so we waited till the teachers came and when the teacher came I went to her and told her why I came there and explained her about the workshop and then took her to the principal where the principal told her that he has given me permission and told her to co-ordinate with me and fix a date for the workshop.

Then we were taken to the staff room and again had to wait till the head of the department of sociology i.e. Mrs Rizwana came. When she came we discussed in detail about the workshop and as she had a lecture at that time so while walking we discussed about the workshop and when we reached the classroom she saw the time table and she gave me a date, which was on 14th march 2018.

As I had an ISA on the same date I tried to negotiate an alternate date for the workshop but it was not possible as they still had to complete their own ISA and complete their lectures and could not give another date, at that point of time she said that I will have an approximate 150 students and will have the workshop in the hall which will be for 2 hours, which will be from 11.45am to 1.30pm. After that I discussed a little bit more with the teacher and gave her my contact information.

After some days I contacted the teacher to know about the exact details of how many students will be there and how much time I will get and where it will be held. That time I got to know that as they could not get the hall and I will have to do the workshop in the class room and will only get 50 students and 1 hour to do the workshop. And the programme will start from 12.45 pm but I was called there by 12 pm to set up things.

Requirements of the workshop

1. Laptop
2. **Papers for feedbacks**

Activity performed in the workshop

As it was an afternoon session. A game was prepared by me where the students could play it so that 2 things can be achieved: -

- ✓ For them to wake up and have a little fun while playing the game.
- ✓ For them to think in a fun way.

A game was prepared where 6 students were called where 3 were girls and 3 boys and were made to make two groups standing parallel. Where I would tell them actions they had to do like cry, laugh, run. in which one girl and one boy from both groups were in the start line and had to do the activity and had to do it in a swift manner and then the next girl boy pair comes and does the activity.



Summary of the Workshop

Arrived in the college by 12 pm. Where we [Rubee(sister), Rahul(brother) and Krutika (Head)] went to the staff room to meet Mrs. Rizwana and the other teachers who would accompany me. And when we reached there we were told that the teachers had lectures and we had to wait for them to come.

When all the teachers came we went to the classroom and started to set up the laptops and speakers and in that time the students were also taking up the seats and once we were done with the set-up, Mrs. Rizwana introduced me to the class.

I started my workshop with an activity after which I asked them question on it where they had to answer my question, which was a way for them to start thinking about the topic itself. Then with the help of a presentation which was made to explain them the ways in which media can influence people.



There different pictures with dialogues written on them, then movie, etc. were used to explain them how media influences their life and videos were also used for them to better understand the concept, which showed how media has influenced our life and played a role in describing gender roles. After the videos questions were asked so that their views also can be taken and then in the end advertisements were shown which were working towards gender equality. Then feedbacks were taken from students and teachers.

Assistance

My sincere gratitude towards St. Xavier's College of Arts Science and Commerce, Mapusa.
And Mrs Rizwana and other teachers for their cooperation in the workshop.

A big thank you goes to Ms Rubee Malviya, Rahul Malviya, Krutika Harmalker and Niky Yende for their help.

I also thank Professor Shaila Desouza for her support and guidance.

FEEDBACK

The teachers **were happy with the way** I conducted the workshop.

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feedback

classmate

Date _____

Page _____

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Limitations

The topic in the start **for** the workshop was on menstrual hygiene which was to be conducted in the university but **as** getting permission was a difficult task there hence the topic was changed.

With the new topic **Role of Media in Gender Equality**, the limitations like the lack of time for the workshop was **one** of the biggest constrain that was faced, and as I was not properly informed about the **timing** of when the workshop would end it caused me to hurry in my presentation. When **I** was done with my workshop I was informed that I 15 minutes more were adjusted to me. **And** as it was the last lecture the students were more restless and conscious of when the **workshop** will end.

Travelling to St. Xavier's with laptop was also a difficult task and hence my brother had to take multiple turns to **pick** and drop us to the college.

Summary of The Project

In the core course subject of Gender Sensitive Intervention for Change (GSIC) we are assigned with raising gender sensitive projects.

I took up the topic of Mensuration and hygiene, when I went to discuss about my topic and its scope, I came to know that Professor. Shaila was coincidentally already in the mist of a discussion with the Vice Chancellor Varun Sahni about installing of machine sanitary napkins and incinerators in the Goa University Campus. The idea struck us, that I can be a medium for installing the same within the campus

After the discussing of the scope of my project, the next big question was regarding the sanitary napkin machine and incinerator; information such as the expense, cost of maintenance, 'know how', instruction to use, etc. were to be drafted in the proposal for the V.C for his reference and initiating the installation. With my constant follow up with Professor Shaila we found out that S.S Dempo College of Commerce and Economics. Bambolim already had these machines so I could go over there for inquiry.

I along with Niky Yende, who is my classmate, went to S.S Dempo College of Commerce and Economics. We had to meet the Principal Dr Radhika Nayak but unfortunately he was not there so we headed towards the staff room, there I asked several questions and got prompt and relevant answers to them all. They even showed an invoice bill of both the machines. Later on we were taken to the women's washroom to see the placement of the sanitary napkin machine and incinerator. A verbal explanation was provided on how to use both the machines; it was also told that the sweeper maintains the incinerator. we thanked them for the information and left.

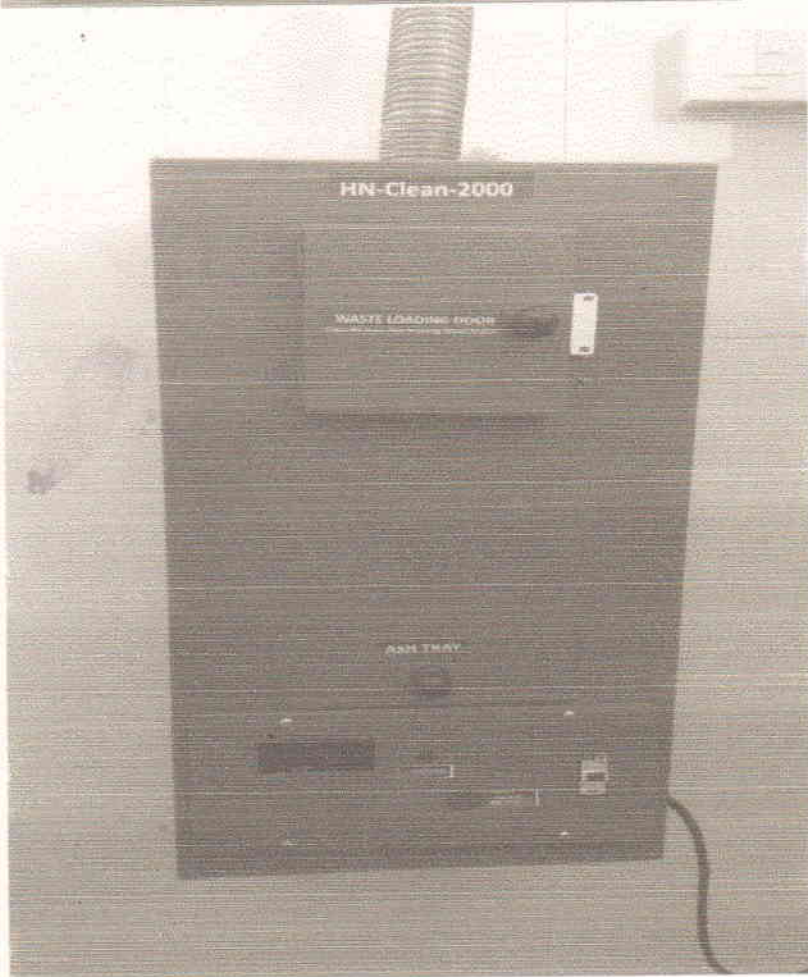
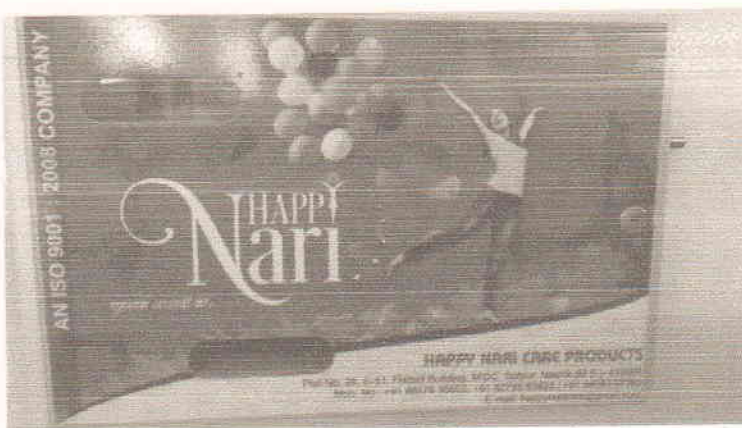
After a few days I reported to Professor. Shaila about my findings and asked if there were any more inquiries to be made, I was informed that an inquiry or the total number of ladies' washroom in different Goa University faculties had to be made. I went to the Administrative building, PG Academic Section for the inquiry, from there I was forwarded to Estate Management department. There I had to wait for the Executive Engineer Mr. Amit Shrivastava. After his arrival I went into to his office and explained in detail about my GSIC project and he asked me to write a letter for official record. Then I wrote a letter and gave to the same

I had to wait for the reply meanwhile Professor Shaila gave me a WRT letter from NSUI (Reference Enclose No.1) for my reference. After a few days I got a call to collect the reply letter from Estate Management department but we had a program so I could not collect it. There were 2 letters prepared one for the department's official record reference and one for me (Reference Enclose No.2).

Then I went to Professor. Shaila for the further discussion about the contents to be put in the proposal for the Vice Chancellor. After few days it was found out that Rotary Club was a willing sponsor for the sanitary napkin machine and the incinerator, and there hence there was no need for a proposal.

We were in constant touch with Rotary Club, emails were exchanges; Professor. Shaila De'souza, Vice Chancellor Varun Sahni and I. I was kept in charge of the number of machines needed and for deciding of their positions. After a while Rotary Club assigned a representative for setup.

But the further intimations and proceeding are still pending.



Limitation

- Acquiring of reply letter from the Estate Management Department took up time.
- Time was a constrain. The process of going to places and acquiring information took time and energy.

To Be Noted: The part of installing of sanitary napkin machine and the incinerator is still pending