

Department of Management
Studies
Goa University and
Zantye College Research
Centre
Organize
National level
Workshop on
Structural Equations Modelling
Using
Amos and PLS
1st & 2nd December 2017

Topics

The workshop will provide hands on training in specifying models using path diagrams, estimating models, assessing goodness of fit and path coefficients, model comparison, confirmatory factor analysis and boot strapping. The workshop will also cover topics such as when to use SEM.

Who can participate?

The workshop is meant for research scholars and teachers particularly from disciplines of Management, Commerce and Social Sciences. Participants should bring laptop.

Resource Person

Dr. Anandakuttan Unnithan (Professor of Marketing, Indian Institute of Management Kozhikode)

Name:
Address:
.....
Area of Research:
.....
Cell no:
Email:
DD No: Dated:.....
Bank:

Registration Fees

The registration fee for the workshop is Rs.5,000 (Rupees Five Thousand only) per participant. The fee includes working lunch and tea. The fee shall be paid in the form of Demand Draft drawn in favour of Registrar, Goa University, payable at Panaji.

How to Register

To register for the workshop, please fill up the attached registration form and send along with the required Demand Draft to Prof. Nandakumar Mekoth, Department of Management Studies, Goa University, Goa 403 206

Cell: 9422442577
nmekoth@unigoa.ac.in

Venue

Department of Management Studies, Goa University