



Faculty of Commerce and Management Studies Goa University



UGC (XII Plan) Sponsored One Day Research Scholars Seminar

ROLE OF QUALITY IN ACADEMIC WRITING

23rd March 2017

Though academic writing plays crucial role in the career of any research scholar, the quality of research publications in the field of commerce and management in India has not reached the same level like other science subjects, where India is ranked 13th globally in the 2014 Nature Index Analysis. Similarly the status of international research collaborations happening in the field of commerce and management is also limited. Keeping this in mind, one day seminar is organized for the purpose of providing a forum where research scholars of the Faculty of Commerce and Management Studies can present their research papers, either a literature review in the form of a content analysis or an empirical paper based on their preliminary / final data analysis. Research scholars may get an opportunity to interact with other scholars as well as with internationally renowned scholar **Prof. Jang B. Singh**. In this seminar Prof. Jang B. Singh will examine why it is important to publish in refereed journals and what benchmarks need to be established in order to have a fair process for evaluating publications. Moreover, several strategies for success in the research publications process will be discussed.

Prof. Jang B. Singh will begin his presentation with an examination of what is considered a good publication, i.e., acknowledging that not all publications are of the same quality, how does one determine the value of an article ?. He will continue by asking why publications are important for individual faculty members as well as research scholars. He will then examine how one should select areas to study: what may others find interesting? He will outline why he chose to study Business Ethics. Following this there will be a discussion of what may be important in the future. For example, if someone does not have an established area of research, what may be the areas in Management to pursue? What would editors and reviewers find worthy of publication? Moreover, the appeal of different methodological approaches will be discussed. For example, one question to consider is whether qualitative research is in vogue. There will also be a discussion of the role and value of collaborators. Finally, the current focus on the impact of research and its implications for academic will be discussed.

All the research scholars registered with the Department of Commerce and Department of Management Studies are encouraged to **submit their papers by 15th March 2017**. Due to the paucity of time, only selected papers will be allowed to be presented at the Seminar. **The result of the review committee will be intimated by 20th March 2017**. Those scholars whose papers got selected will be given 15 minutes for presenting their paper followed with 5 minutes discussion. **Best paper will be awarded with a Certificate and also prize money of Rs.5000 each for the papers in the areas of Accounting & Finance and Management**. Those scholars whose papers are not accepted are also encouraged to participate and explore the possibility of interacting with Prof. Jang B. Singh. The tentative schedule of the Seminar is provided at the end. Research scholars may take note of the same so as to ensure that the opportunity to interact with the internationally renowned scholar is not missed out.

A Nominal amount of Rs.500 will be charged as the Registration Fee. Certificate of participation and/or presentation will be given to all the registered participants. Those research scholars who are submitting their papers will automatically be registered and payment can be made at the venue on 23rd March 2017. Others who wish to participate may email their confirmation of participation. The maximum number of participation will be restricted to 60 so as to make the interaction more effective. They may also make their registration fee payment at the venue. **The Seminar venue is at the new Faculty Block – F.**



Dr. Jang B. Singh

**Professor, Odette School of Business, Canada
and Former University of Windsor Research
Leadership Chair in Business**

Dr. Jang B. Singh is a Professor and former Senior Research Leadership Chair in Business at the AACSB accredited Odette School of Business, University of Windsor, Canada. His educational qualifications are: Bachelor's from University of Toronto, Canada; Masters from University of St. Thomas, USA; Masters as well PhD from University of Toronto, Canada; and MBA from University of Windsor, Canada. He joined the University of Windsor in 1986 and has served as Associate Dean (Strategic Initiatives) and Head of the Management Area of the Odette School of Business. He also served as the Chair of the Odette School of Business Research Committee from 2011-16 and as a President of the University of Windsor Faculty Association. He has been a reviewer for numerous refereed international journals and is currently one of the North American Associate Editors of the European Business Review.

Dr. Singh's research interests are in Business Ethics, Corporate Codes of Ethics, Human Resource Management, Comparative Management and Sustainability. While his research is mainly on management he has co-authored papers in other areas of business and in other disciplines. Recently Dr. Singh's research has been focused on business ethics and in particular on corporate codes of ethics. His work in this area has received international attention and, working with researchers in Australia, Sweden, the United States and Norway, he has published several articles on the strategic value of these documents, their contents and how they are influenced by national culture and have changed over time. In his more than 30 years as a professor, Dr. Singh has taught several courses in General Management, Organizational Behaviour, Human Resource Management and Business Ethics.

#	Time	Seminar Schedule
1	08.30 – 09.30	Registration [Venue: New Faculty Block – F]
2	09.00 – 09.20	Refreshments
3	09.30 – 10.00	Inauguration
4	10.00 – 11.30	Key Note Address: <i>“Publishing in Refereed International Journals”</i> Prof. Jang B. Singh
5	11.30 – 12.00	Interaction with Prof. Jang B. Singh
6	12.00 – 02.00	Lunch Break
7	02.00 – 05.00	Selected Paper Presentations [20 minutes for presentation and 5 minutes for discussion] There will be tea break for 20 minutes
8	05.00 – 06.00	Valedictory Function

Paper Submission Guidelines:

1. Soft copy of the paper to be submitted to subhash@unigoa.ac.in
2. Paper must have the following sections; Introduction, Literature Review, Methodology, Analysis & Discussion, Summary & Conclusion, and References.
3. The length of the paper must not exceed 8000 words.
4. Paper must be submitted in word format ONLY.
5. All Exhibits / Tables / Figures / Diagrams must be serially numbered and placed inside the text wherever they are relevant.

Important Dates:

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| 1. Paper submission last date | : 15 th March 2017. |
| 2. Intimation of confirmation email for participation | : 17 th March 2017. |
| 3. Review result intimation date | : 20 th March 2017. |
| 4. Seminar date | : 23 rd March 2017. |

Contact Details:

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