



Theme: Mood of the state; Survey

To,
The Dean and HOD,
Faculty of Management Studies,
Goa University,

22nd July 2016

Dear Sir,

Prudent is desirous of engaging you for the purposes of conducting a survey as per scope mentioned below:

DETAILS	
No of students used	20
Sample Size	4000
No of Constituencies	40
No of Faculties	4
Days taken to complete	20

SCOPE

Sr. No	Head
I	Reimbursement to students
	Honorarium, Food, Fuel and any other Misc charges
II	Administrative and other Expenditure
	Printing, Typing, Data Entry May not be required if App is used
III	Consultancy Charges
	Faculty Consultancy Charges for design of the questionnaire, supervise the survey, use the data and analyse and make a report in soft copy format, overheads

This survey and results thereof will remain the exclusive property of Prudent Media and shall not be transmitted in any form to anyone.

CHARGES:

Rs. 3.75 lacs all inclusive for the above.

For and on behalf of PRUDENT MEDIA (GOA) PVT. LTD.

Sonia Kuncalienker
Sonia Kuncalienker
General Manager