

## **TOURIST AND TOURISM 2 CREDITS**

### **Objective:**

On completion the students will be able to use a richer sociological and anthropological understanding of tourism while planning tourism products and services

### **Contents**

1. Growth of travel through age, Growth & development of modern tourism.
2. Motivation for travel- basic travel motivations, sociology of tourism, role of state in promoting social tourism , social significance of travel, evolution of demand, factors influencing the growth of tourism.
3. The organisation of tourism, need for organisation, factors influencing type of organisation, recommendation of the UN conference, the national tourist organisation, tourist organisation in India.
4. Types of Tourist: Tourist, traveler, excursionist. Forms of tourism: Inbound, Domestic, International. Factors affecting global and regional tourist movements, demand and origin factors, destinations and resource factors.
5. Contemporary trends in international tourists movements. Major outbound tourism countries.
6. Relationship between Tourism & Ecology
7. Tourism and tourist theories. Tourist gaze. Quest for the other representation in tourist authenticity.

**Pedagogy:** Discussion of articles, case studies etc.

### **Reading indicating minimum depth of coverage**

1. Chambers, Erve, Native Tours: The Anthropology of Travel and Tourism, Latest Ed.
2. Lofgren, Orvar; "On Holiday: A History of Vacationing", Latest Edition
3. Urry, J. "The Tourist Gaze", Boston, Elsevier Butterworth\_Heinemann, Latest Ed.
4. Mowforth, M. and Munt, I. Tourism and Sustainability. Development and New Tourism in the Third World. Routledge, London