

Programme: MA (History)

Course Code: HSO 162

Title of the Course: History, Heritage and Tourism: Themes and Issues

Number of Credits: 4

Effective from AY: 2018-19

<u>Prerequisites for the course:</u>	No prerequisites for the course.	
<u>Objectives:</u>	<p>The course focuses on the complex relationship between history and the phenomenon of tourism. Contemporary debates on theory and practice and multidisciplinary perspectives are introduced to make a nuanced comprehension of what tourism is and what it entails.</p> <p>In examining the cultural dimensions of tourism, the course aims to provide critical insights into tourism and the relationship between the production and consumption of history, heritage, place and identities.</p> <p>Drawing on a range of examples around the world, this course addresses a number of issues that are of central concern to the development of tourism studies. It will also introduce students to ethical and societal aspects of tourism development with a focus on economic, social, cultural and ecological impacts.</p>	
<u>Content:</u>	<p>1. What is Tourism? Definitions, Concepts and Characteristics.</p> <p>2. History of Tourism Travel in pre-modern societies. Grand Tour. The rush to the sea. Development of modern tourism.</p> <p>3. Selling History The making of a tourist product. Designing and Marketing of Tourist Products. Producing Past: Monuments, Museums, Historical events, Arts, Festivals and Culture. Dark Tourism.</p> <p>4. Authenticity and Performance Consuming Space and Identities; Commodification of Culture and Cultural Displays.</p> <p>5. The Impacts of Tourism Interactions between the tourist and host community. Revival. Restoration. Conservation. Economics of Tourism.</p> <p>6. Towards Sustainable Development Ecotourism; Pilgrimage tourism and Medical tourism.</p>	<p>5</p> <p>7</p> <p>10</p> <p>9</p> <p>9</p> <p>8</p>
<u>Pedagogy:</u>	Lectures (traditional, problem-based, discussion-based); tutorials; assignment-based; seminars; problem solving-based discussions; insight-based peer reviews; cooperative learning and self-study.	

<u>References/Readings</u>	<ol style="list-style-type: none"> 1. Aronsson, Lars. <i>The Development of Sustainable Tourism</i>. London: Continuum, 2000. 2. Ashworth, Gregory. <i>Marketing Tourism Places</i>. London: Routledge, 1990. 3. Bill Faulkner, Gianna Moscardo and Eric Laws, eds. <i>Tourism in the twenty-first century: reflections on experience</i>. London: Continuum, 2001. 4. Burns, Peter M and Andrew Holden. <i>Tourism: A New Perspective</i>. New Jersey: Prentice Hall, 2004. 5. Edenson, Tim. <i>Tourists at the Taj: Performing and Meaning at a Symbolic Site</i>. London: Routledge, 1998. 6. Goeldner, Charles R. and J. R. Brent Ritchie, <i>Tourism: Principles, Practices, Philosophies</i>. Tenth Edition. New Delhi: John Wiley and Sons, 2007. 7. Gunn, Clare. <i>Tourism planning: Basics, concepts, cases</i>. New York: Routledge, 2002. 8. Jafari, Jafar, ed. <i>Encyclopaedia of tourism</i>. London: Routledge, 2000. 9. Jamal, Tazim and Mike Robinson, eds. <i>The SAGE handbook of tourism studies</i>. London: Sage, 2009. 10. MacCannell, D. <i>The Tourist: A new theory of the leisure class</i>. Berkeley and Los Angeles, CA: University of California Press, 1999. 11. ————. <i>Empty Meeting Grounds: The Tourist Papers</i>. London: Routledge, 1992. 12. McIntosh, Robert. <i>Tourism: Principles, Practices, Philosophies</i>. New York: John Wiley & Sons, 1990. 13. Meethan, Kevin. <i>Tourism in Global Society: Place, Culture and Consumption</i>. New York: Palgrave, 2001. 14. Noronha, Ligia et al., eds. <i>Coastal Tourism, Environment, and Sustainable Local Development</i>. New Delhi: TERI, 2002. 15. Sinclair, M. Thea and Mike J. Stabler, <i>The Economics of Tourism</i>. London: Routledge, 2009 16. Susan A. Crane, “Memory, Distortion, and History in the Museum”. <i>History and Theory</i>. 36.4, (1997): 44-63 17. Timothy, Dallen J. <i>Cultural heritage and tourism: an introduction</i>. Bristol: Channel View Publication, 2011. 18. Urry, John. <i>The Tourist Gaze: Leisure and Travel in Contemporary Societies</i>. London: Sage, 1990. 19. Wearing, Stephen, Deborah Stevenson and Tamara Young, eds. <i>Tourist cultures: identity, place and the traveller</i>. London, Sage, 2010. 	
<u>Learning Outcomes</u>	<ol style="list-style-type: none"> 1. Recognise tourism as a global social, economic and cultural phenomenon. 2. Demonstrate a critical understanding of the relationships between history, heritage and tourism. 3. Recognise tourism sustainability challenges and cultural conflicts from the perspective of host societies and visitors. 4. Understand the role that tourism plays in the production and 	

	consumption of culture. 5. Designing and marketing of tourist products.	
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