

## **EGO 121: Approaches to Journalism from Language and Literature**

**[4 credits, 48 contact hours ]**

### **Objectives:**

1. To provide a reasonable exposure to the students of literature to the basics of journalism.
2. To generate a climate of interest among students to adopt journalism as a part-time activity, hobby, allied profession or a subject for specialized future study.
3. To introduce the students to conventional as well as unorthodox journalism and sensitize them to the value of responsibility, service and commitment involved in this activity
4. To make the students aware of the ethical and legal aspect of journalism, should they choose to work as campus- reporters or amateur journalists.
5. To reveal to them the allied employment avenue available to a student of literature in the domain to journalism.

### **Learning Outcome:**

This course shall expand the students' scope of opportunities and apprise them of the challenges in this field. The students will be sensitised to the trends and tendencies of journalism and also at tapping their nascent interest in this area, if any.

### **Course Content:**

1. Introduction to Journalism: History of Press in India. [6 contact hours]
2. Print and allied mass media; the new face of journalism. [6 contact hours]
3. Concept of News: definition, purpose, significance and kind of news; qualities of news; six basic keys to news gathering; assorting and writing. [6 contact hours]

4. Basic writing, use of language, its function and relevance to writing of news reports and features; importance of linguistic, semantic and structural linkages within sentences and paragraphs (practical sessions); use of locus, quotation, notes & narrative techniques. [6 contact hours]
5. Organizational structure of editorial department (practical sessions): office layout, division of work, deployment of shift, co-ordination, editing and planning. [6 contact hours]
6. Categories of news coverage techniques of new coverage; an introduction to photo-journalism; the visual text-its impact, range limitation and compulsions Interviews: techniques, types, research planning and execution, and interviewer's skill and present ability. [6 contact hours]
7. Comparative analysis of radio, electronic and print media; ethical and legal aspects of journalism via-a viz print and other media; efficacy and objective of coverage (practical session using politics, sports, art and culture, literature and science domains). [6 contact hours]
8. Acquaintance with the multi-layered contexts: (for amateur as well as professional journalists): local, national, international; historical, socio-political economic and ideological; literary and cultural dimension of social reality. (Practical session using event or institution-related, specific-domain related and general stories). [6 contact hours]

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